

# Branding Your Purpose Coaching Program

**4 Session Coaching Program**

**Duration: 4x75mins**

**Cost: A\$1495**

**Location: Zoom**

**This coaching program is for those keen to connect with, and clearly identify and articulate their passion and purpose.**

**Regardless of whether your desire is to pursue more meaning in your role or to create your purpose business, it's important to strategically brand your purpose, to ensure it is clearly and consistently communicated to support you to meet your vision.**



Some call it a mid life crisis, but the spiritually connected realises it's a calling to live our lives in line with our calling!

The goals that foster a sense of purpose are ones that can potentially change the lives of the individual and the lives of others. A sense of purpose appears to have evolved in humans so that we can accomplish big things together – which may be why it's associated with better physical and mental health, as well as improved engagement, thriving and leads to a more meaningful life.

When you think of life purpose what comes to mind?

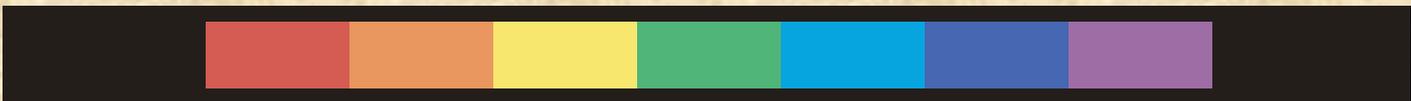
What is the meaning of your life purpose?

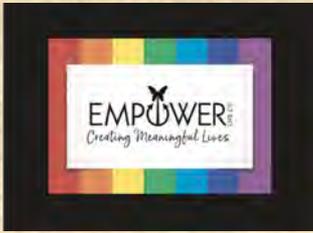
How do you articulate and communicate your life purpose to others?

Whether you already feel strongly connected to your life purpose or are seeking to know your path in life, this program will help you lead a more meaningful life, by clearly articulating and connecting with your purpose, and by creating a soul for your purpose brand; enabling you to clearly and consistently communicate your purpose to enable others to connect and follow.

*What this program includes:*

- Workbook – shared prior to first coaching session
- Individual Coaching Sessions
- Recording of each Zoom Session





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## Objectives of Workshop:

- For You:  
Identify Your Purpose
- For Your Business:  
Articulate the Soul of your Brand
- For Your Customers:  
Discover & Define your Brand Personality to Build an Emotional Connection with your Customers
- For Your Marketing:  
Bring Your Brand Soul to Life by Creating a Unique & Distinctive Brand to Differentiate & Communicate with Consistency & Relevance to Build Brand Equity & Raving Fans!

## About The Empower Life Company

'The Empower Life Company' mission is to create products and services to empower people and communities to lead happier, healthier and more meaningful lives.

'Thriving Self Leaders' are 'Thriving Individuals' who create 'Thriving Communities'. With increasing rate of change, transformation and stress, organisations need to create 'Thriving' environments and workforce in order to enhance wellbeing, engagement, productivity, customer satisfaction, innovation, performance and growth.

The Empower Life Company provides personal development training and coaching solutions that leverage the scientifically proven principles of positive psychology, emotional intelligence, neuroscience, 'thriving leadership', cognitive behaviour therapy, coaching and the science of wellbeing, to train individuals with skills and practices, to transform mindsets, and become empowered 'Thriving Self Leaders', able to navigate stresses and uncertainties of life and work – for enhanced wellbeing, engagement, productivity, performance, and lead a more meaningful life.

[www.theempowerlifecompany.com](http://www.theempowerlifecompany.com)



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